

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of Montreal, as Agent		12/03/2012	Bank: CANADA
RECEIVING PARTY DATA			
Name:	SkyMall, Inc.		
Street Address:	1520 East Pima Street		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85034		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	74293885	SKY MALL FACTORY OUTLET	
Serial Number:	74334801	SKYADPLUS	
Serial Number:	74293888	THE WORLD TRAVELER'S SHOPPING MALL	
Serial Number:	74293879	THE WORLD'S IN-FLIGHT SHOPPING MALL	
Serial Number:	74525603	VIRTUAL DELIVERY	
CORRESPONDENCE DATA			
Fax Number:	6027985595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(602) 798-5517		
Email:	colej@ballardspahr.com		
Correspondent Name:	Jamie D. Cole		
Address Line 1:	1 East Washington Street		
Address Line 2:	Suite 2300		
Address Line 4:	Phoenix, ARIZONA 85004-2555		

ATTORNEY DOCKET NUMBER:	00143334
NAME OF SUBMITTER:	Jamie D. Cole
Signature:	/Jamie D. Cole/
Date:	12/03/2012
Total Attachments: 4 source=Bank of Montreal to SkyMall, Inc.-3-30-2007#page1.tif source=Bank of Montreal to SkyMall, Inc.-3-30-2007#page2.tif source=Bank of Montreal to SkyMall, Inc.-3-30-2007#page3.tif source=Bank of Montreal to SkyMall, Inc.-3-30-2007#page4.tif	

**TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

This TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Termination") is executed and delivered as of the 3rd day of December, 2012 by Bank of Montreal, as Agent (the "Agent"), to SkyMall, Inc., a Delaware corporation ("Debtor").

BACKGROUND

A. The Agent and Debtor executed the Trademark Collateral Agreement dated as of March 30, 2007 (the "Trademark Collateral Agreement") in connection with the Security Agreement dated as of December 1, 2005 among Debtor, the other debtors party thereto and the Agent, as successor to Harris N.A., as amended, modified, supplemented or restated from time to time.

B. Pursuant to the Trademark Collateral Agreement, Debtor granted to the Agent a security interest in the trademarks set forth on Exhibit A attached hereto and made a part hereof.

C. The Trademark Collateral Agreement was recorded in the United States Patent and Trademark Office ("USPTO") at Reel 003512, Frame 0228.

NOW THEREFORE, with the foregoing Background incorporated by reference and intending to be legally bound hereby, the parties agree as follows:

1. The Agent terminates and releases all of its rights, title and interest in the trademarks set forth on Exhibit A.
2. Debtor, or its designee, may record this Termination in the USPTO and in any other trademark offices as may be necessary to carry out the intentions of this Termination.

[Signatures on following page]

IN WITNESS WHEREOF, the Agent has executed and delivered this Termination as of the day and year first above written.

Bank of Montreal, as Agent

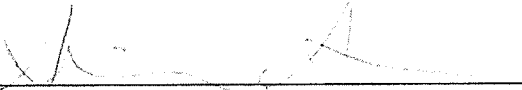
By: 
Name: Stephanie J. Siavkin
Title: Director

EXHIBIT A**U.S. REGISTERED TRADEMARKS AND TRADEMARK APPLICATIONS
FEDERAL TRADEMARK REGISTRATIONS**

TRADEMARKS	FILED	SERIAL #	REG. DATE	REG. #
SKY MALL FACTORY OUTLET and Design	7-13-1992	74/293,885	4-26-1994	1,832,976
SKYADPLUS	11-27-1992	74/334,801	11-2-1993	1,802,273
THE WORLD TRAVELER'S SHOPPING MALL	7-13-1992	74/293,888	11-30-1993	1,808,050
THE WORLD'S IN-FLIGHT SHOPPING MALL	7-13-1992	74/293,879	11-23-1993	1,806,478
VIRTUAL DELIVERY	5-17-1994	74/525,603	1-19-1999	2,219,110

FOREIGN REGISTERED TRADEMARKS

COUNTRY	TRADEMAR KS	FILED	SERIAL #	REG. DATE	REG. #
Australia	SKYMALL	4-22-1999	791956	4-22-1999	791956
Bermuda	SKYMALL	5-4-1999	30662	5-4-1999	30662
Brazil	SKYMALL	10-6-1999	822084104	5-18-2004	822084104
Canada	SKYMALL	5-19-1999	101604400	11-3-2000	TMA536589
Costa Rica	SKYMALL		3171-99	6-21-2000	120675
European Community	SKYMALL	4-15-1999	1139617	4-15-1999	1139617
Guatemala	SKYMALL			10-24-1999	99533
Hong Kong	SKYMALL	6-22-2000	13753/2000	6-22-2000	8505/2002
Hong Kong	SKYMALL	5-23-1998	6725/1998	1-24-2000	1527/2000
Japan	SKYMALL	11-5-1998	10-94572	1-14-2000	4352071
Japan	SKYMALL			12-24-1993	2610676
Korea, Republic of	SKYMALL	11-4-1998	98-9033	12-13-2001	72413
Mexico	SKYMALL	5-24-1999	376473	5-24-1999	696646
Mexico	SKYMALL	1-12-2001	465841	1-12-2001	694994

Peru	SKYMALL	4-29-1999	83489	11-30-1999	19624
Singapore	SKYMALL	9-18-1998	T98/094561	9-18-1998	T98/094561
Switzerland	SKYMALL	4-23-1999	3602	4-23-1999	467639
Taiwan	SKYMALL	10-9-1998	(87) 49359	11-16-1999	S117767
United Kingdom	AIRMALL	4-16-1994		5-26-1995	1569110
United Kingdom	SKYMALL	7-22-1992		5-13-1994	1507541
United Kingdom	SKYMALL	2-22-1992		7-22-1994	1492187
United Kingdom	SKYMALL	2-22-1992		7-22-1994	1492186